**Zempler Bank partner messaging**

Please use the content provided below when promoting the Zempler Bank Account.

**Opportunities to utilise this content to promote the account include:**

* Creating a page on your website to promote Zempler (i.e., a banking partner page)
* Listing Zempler in a marketplace/cross-sell space in your online environment
* Inclusion in your own online sign-up process (web link/pop-up at the end of your signup)
* Creation of a cross-sell email to your newly on-boarded clients/audience
* Creation of a periodic back-book cross-sell email to your clients/audience
* Creation of an email that your staff can send out to clients/prospects after a phone or f2f conversation about the account (recommend making this an option within your CRM)

**Instructions for content creation:**

* Once you have created content from the below, please send a copy of this to your Zempler relationship manager.
* Please do not deviate from the below wording without prior approval.
* If you are looking to deviate from the below wording, please first seek approval for the wording change from your Zempler relationship manager.
* Per the below, variations have been created to be suitable for varying amounts of space – Short form, Medium Form and Long Form
* Where the below content states “PARTNER”, please replace this with your company’s name

**Adding Imagery**

* You can complement your content by adding approved imagery, which can be accessed here: [Zempler Bank brand assets](https://www.zemplerbank.com/brand-assets/) *(please note, the mobile app cashback screen should only be utilised by partners that are promoting a cashback product).*
* We recommend adding a mobile app, card, and brand logo image where possible to maximise clicks and conversion rates.

**Short form**

The free bank account that helps you get your business off the ground

Apply in minutes and pay no monthly fee

* FSCS protected account built for small business
* Sign up in minutes and bank in-app or online
* UK telephone customer service support

**Apply now**

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**Medium form**

The free bank account that helps you get your business off the ground

Apply in minutes and pay no monthly fee

We’ve teamed up with Zempler Bank who provide smart, simple digital banking. Over 650,000 businesses have already chosen Zempler.

**Apply now**

**Is Zempler Bank right for you?**

Zempler Bank is for sole traders and those just starting up. And for small businesses with growth on their minds and less time than they’d like.

**Zempler’s free Business Go account comes with**:

* Fast sign up – apply in minutes online and start taking payments
* No monthly fee
* 3 free payments and transfers
* FSCS protection up to 85,000
* Overdraft on application, subject to eligibility
* 24/7 fraud monitoring, plus instant card freeze if you lose your card or something doesn’t look right. Unfreeze it just as easily at any time
* Easy in-app and online banking
* UK telephone customer service support
* Pay in cash at any of the UK’s 11,500 Post Offices
* Cashflow tracking tools like spending insights and set aside pots
* Integrated accounting tool that connects directly to your chosen accounting software

**Apply now**

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**Long form**

The free bank account that helps you get your business off the ground

Apply in minutes and pay no monthly fee

We’ve teamed up with Zempler Bank who provide smart, simple digital banking. Over 650,000 businesses have already chosen Zempler.

**Apply now**

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* Pay in cash at any of the UK’s 11,500 Post Offices
* Cashflow tracking tools like spending insights and set aside pots
* Integrated accounting tool that connects directly to your chosen accounting software

**In-built tools that help drive your business forward**

**Integrated accounting**

* Connects to your chosen accounting software like Xero, Quickbooks or Sage directly to your business account for free.

**Digital receipts**

* Never lose a receipt again. Digitise receipts and tag them to payments in-app.

**Easy invoicing**

* Create and send invoices instantly, get notified as soon as the money hits your account.

**Pain free VAT**

* Record and send your VAT return with our Making Tax Digital (MTD) tool, available in online banking.

**Manage your cashflow on the go**

**Stay on the right track**

* Track your cashflow in-app or online whenever you want. Create custom categories to manage spend.

**Set aside money with pots**

* Allocate money to a dedicated pot for expenses, taxes or to save for future business goals.

**Apply now**